

## ABSTRACT

A method, according to various aspects of the present invention, is performed by a server for updating a store. The method includes, in any order: (a) parsing a template according to a markup language, the markup language having a start tag that includes an attribute value, parsing being performed to determine a value name from the attribute value; (b) preparing a key that includes the value name; (c) preparing a request having a portion of the template after substituting the key for at least the attribute value; (d) receiving a message having the key and an update value; and (e) updating the store at a record accessed in accordance with the key.